



Logistimatics Asset Tracking

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Logistimatics
111 W Lewis St
Greensboro, NC 27406

Overview

Logistimatics provides GPS tracking services to a variety of customers: consumers tracking family members, small businesses tracking fleets of vehicles, medical device companies monitoring in-home devices, and Fortune 50 companies tracking shipments within their logistics networks.

We strive to provide the level of automation and user-friendliness needed to attract and retain the casual consumer with our mobile and web applications while also supporting enterprise integrations required for sophisticated logistics and asset tracking applications.

Asset tracking

Long-term asset tracking demands a device with an extremely long battery life and anti-tamper features. We have exhaustively tested dozens of candidate hardware devices and found only one that meets these requirements to our satisfaction.

Our Mobile 310 tracker can last up to 5 years reporting once a day, though it can be set to report as frequently as once an hour. The device has a non-rechargeable battery which can be replaced, thus lengthening the effective lifetime.

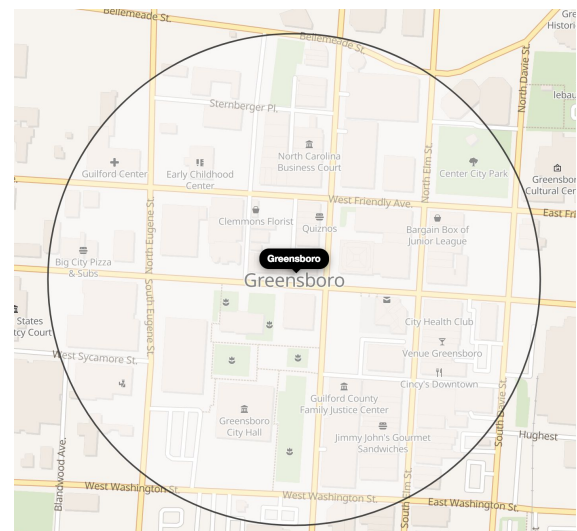
To support monitoring multiple devices at once, we offer free web and mobile app dashboards which show the simultaneous locations of all the trackers along with battery life, last report time, and historical locations for all the trackers.

We also offer several features that allow nearly hands-free management of large fleets of GPS trackers:

Geofences

We offer an unlimited number of geofences to be created and will automatically send an alarm via email or text message when a GPS tracker moves into or out of the defined boundary.

With geofences surrounding every important location (e.g. dealership, warehouse), it is a simple matter to sit back and wait for a notification to know when an asset is moved.



Anti-tamper

The Mobile 310 arms itself when attached to a flat surface via magnet or double sided adhesive and will send out a text alert when it is removed. This gives you the security of knowing that the tracker remains attached to the asset.

Tamper-proof/easily exportable data

For basic needs, we provide a simple link to download a spreadsheet of the historical locations on our dashboard website. For more sophisticated customers, we have a fully developed JSON API which allows you to retrieve positions as needed. For the even tighter integration, we have implemented custom data feeds into TMS systems for customers on an as-needed basis.

Furthermore, we do not allow anyone to edit or delete locations. You can be assured that any locations you see on the map are valid and sent directly from your tracker.

Specifications



- Size/weight: 93 x 58 x 22 mm / 160g
- Network: GSM and WCDMA (2G and 3G)
 - GSM 850/900 MHz
 - WCDMA FDD 850/900/1900/2100 MHz
- Location accuracy: < 10 meters
 - GPS L1, 1575.42MHz
- Report frequency: from 24 to 1 hour interval
- Anti-tamper switch on bottom of unit
- Approximately 1,600 reports per battery

Network & data

Logistimatics manages all network and SIM provisioning for the devices including activating and deactivating SIM cards.

We currently process nearly a million updates per day and display them to thousands of simultaneous users. No additional capacity is needed in our system to support even the largest asset tracking fleets.

Pricing

Significant discounts are available on both the hardware and ongoing monthly fee for the Mobile 310 tracker depending on the number of active devices. The web dashboard and mobile app are always free.

Quantity	Hardware	Monthly service
10 to 99	\$52 per device	\$8 / month
100 to 999	\$51 per device	\$6.50 / month
1000 to 1999	\$50 per device	\$4 / month
2000 to 4999	\$49 per device	\$3.50 / month
5000+	\$48 per device	\$3 / month

There is an additional 15% discount on the monthly service price if prepaying for 6 months or more of continuous service. For instance, if you had 150 trackers and prepaid for 6 months of service, your total cost would be:

$$150 \times \$51 = \$7,650 \text{ for the hardware}$$

$$150 \times (\$6.50 \times 6 \times 0.85) = \$4,972.50 \text{ for 6 months of service}$$

Service

At Logistimatics, we pride ourselves on responsive customer service. We know that the best way to earn trust and grow is to give the same level of attention to customers with one or two trackers as to those with hundreds or thousands. Our largest customers nearly always begin with a few evaluation units and grow from there.

One of our third-party logistics (3PL) customers recently had this to say about us:

We ... have been looking at partnering up with a company like yours. You have proven so far that if you do not have it, you will get it and that is how we operate.

A Customer Success Story

A few days ago we were contacted by one of our 3PL customers who was worried that our GPS tracker was showing that a shipment hadn't left the distribution center in Phoenix even

though the trucking company claimed it was already in California. We immediately checked the logs for the tracker, found that it was reporting consistently, and started to perform remote diagnostics to determine whether the tracker's GPS unit was malfunctioning.

The remote tests showed that everything appeared to be in order. After waiting a couple of hours, the tracker began to move out of the parking lot in Phoenix towards the highway. Our 3PL customer was understandably upset with the trucking company, but is more convinced than ever in the efficacy of our GPS tracking solution and plans to use our trackers on as many shipments as possible to avoid delays and misrepresentations by their carriers.

For the same customer, we are integrating (free of charge) with their existing transportation management software vendor so they can manage all aspects of their shipments from a single dashboard.

Further information

We are always happy to support specific customer needs and use-cases. We do not charge for smaller feature requests and improvements to our software; we view it as an opportunity to improve our product.

If you have any questions, please feel free to email us at hello@logistimatics.com or call our office 336-663-1583 from 9 am to 5 pm Eastern. Any of the three partners: Brendan Younger, Matt Hannam, or Jeff Cameron will be able to assist you.